

Hello Downtown



Cle Elum in Bloom
Hanging Baskets



Spring Clean-up
Downtown Cle Elum



Spring Business Connection
Orchard Restaurant

Kindness, Resilience and Unity

As we reflect on the spirit of our town, we're reminded that the true greatness of Cle Elum isn't just found in its stunning landscapes or the charm of our streets, but in the wonderful people who call it home. It's in the everyday moments of kindness—the smiles shared, the helping hands that lift others up, and the collective effort to make our downtown a welcoming space for all.

The Cle Elum Downtown Association is deeply grateful for how our community consistently comes together to support and uplift one another. In a world that often feels fast-paced and disconnected, it's easy to overlook the impact of small, thoughtful actions. Yet it's these very acts that build the foundation of kindness, resilience, and unity that make our town so special.

We encourage you to continue fostering these connections. Join in the events and initiatives that bring us closer, and always remember—you are an essential part of what makes Cle Elum unique.

Together, we're building a place where everyone is valued, compassion guides our actions, and support is at the heart of everything we do.

Thank you for being part of this journey. *Cle Elum is what it is because of YOU.*

Jordan Peterson, *Executive Director*

Kindness Campaign

We are thrilled to share with you something close to our hearts the Kindness Campaign. At a time when the world can often feel divided, we believe that small acts of kindness have the power to bring us together and create lasting change. Our goal is to inspire kindness, one simple act at a time, and we are excited to have you join us in this meaningful journey.

Share Your Kindness Story: We'd love to hear how kindness has touched your life or how you've shared kindness with others. Send us your stories, and we may feature them in future newsletters or on social media.



#BeKind

Since kindness is free, sprinkle it around like it's supposed to be...

Great Things Happening in Downtown Cle Elum!

We're excited to welcome **Urban Interiors** and **Coal Mountain Caboose** back to their original locations in Downtown Cle Elum! After thoughtful renovations following the 2023 fire, both businesses have beautifully restored their spaces. Stop by to say hello, browse, and find something special just for you.

Even more good news—**Miner's Pizza** has expanded! Be sure to check out their new seating area and small arcade, perfect for a fun family outing or a casual bite with friends.



Frequently Asked Questions

What is a Main Street Program?

The Main Street Program is an initiative aimed at revitalizing and preserving the economic and cultural heritage of historic downtowns and commercial districts. It focuses on promoting economic development, enhancing the district's appearance, and preserving historic architecture. The Cle Elum Downtown Association holds the designation as a Main Street community through both Main Street WA and the National Main Street program.

How are you funded?

The Cle Elum Downtown Association is funded through various sources, including the Main Street Tax Credit Incentive Program (MSTCIP), sponsorships, grants, and directed donations. We also utilize Lodging Tax (LTAC) funds from both the City and County to promote tourism during events.

Are you part of the City of Cle Elum?

No, the Cle Elum Downtown Association is a non-partisan, non-profit 501(c)3 organization, separate from the City of Cle Elum and the Kittitas County Chamber of Commerce. We were founded in 2019 to support the economic development and vitality of Downtown Cle Elum.

Why do you have such strict boundaries?

This is a requirement for being a Main Street Program. The goal is to strengthen the community from the "core" of the identified historic district, which in turn, helps enhance the surrounding area.

Where do you get your statistics?

We use a variety of data sources to ensure accuracy when sharing information with the community, stakeholders, partners, and potential donors. We employ both direct and indirect surveys, analytic tools like Google and Meta, and recently, we've begun using a location analytics platform that track foot traffic patterns and consumer behavior. This tool provides real-time insights, helping businesses and organizations make data-driven decisions.

Have Questions?

Feel free to reach out! We're always happy to answer questions about the Main Street Program, our funding, or any other inquiries.

PRESERVE WA



CONTACT US





Merle Team
Downtown Clean-up



Cle Elum Downtown Association
Downtown Clean-Up



Public Works
Downtown Weeding



509 Bakehouse
Beautification & Facade In-Progress

Downtown Beautification Grant Now Open – Apply by August 1, 2025!

The Cle Elum Downtown Association (CEDA) is now accepting applications for its annual Downtown Beautification and Façade Grant Program. Open from May 1 through August 1, 2025, this matching grant offers up to \$5,000 for downtown property owners, business owners, and nonprofits to enhance the visual appeal of downtown Cle Elum. Eligible projects include landscaping, painting, murals, public art, and more—anything that improves the outward appearance of properties within the First Street Corridor. Administered by the CEDA Design Committee, this program helps bring community-driven improvements to life.

Visit cleelumdowntown.org or contact CEDA for details on how to apply.

Additional Grant & Rebate Opportunities:

Puget Sound Energy offers commercial rebates to help businesses save on energy-efficient upgrades like lighting, HVAC, and kitchen equipment. Visit pse.com/business-incentives to learn more.

Summer & Fall Events

- (SUMMER) Color My World - Library Collab
- (SUMMER) Downtown Clean-up
- 7/4/2025 Independence Day Fireworks
- 7/4/2025 Dock Diving Dogs @ Wye Park
- 7/5/2025 Pioneer Days Parade
- (FALL) Downtown Clean-up
- 10/31/2025 Boo-Elum

2025



We've Moved!



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