

**2025 Pioneer Days Planning Meeting
March 12, 2025
Cle Elum Fire Department
Station 51
4:00PM – 5:00PM**

**Start 3:55PM**Katy Webb – CEDA
DeAnna Hamm – CEDA / Pioneer Coffee
Kaylee Thompson – CEDA / CEVFD Association
Michael Richard – CEDA / Pioneer Day Queen
Maggie Bator – CEVFD Association
Jordan Peterson – CEDA

**Important Deadlines**

* Event Permits (City of Cle Elum) – April 1, 2025
	+ <https://cleelum.gov/wp-content/uploads/2024/10/EVENT-APPLICATION-fillable-1-WP.pdf>
		- Whitney Prosek at City is now handling permitting. You can mail or drop off a physical copy of the application at City Hall, or email Whitney at wprosek@cleelum.gov. She will pass your application on to the Events and Lodging Tax Committee.
		- Once received, and added to the agenda, the Events and Lodging Tax Committee will have a meeting in which you, as the event coordinator, can speak about your Event/LT Application and answer any questions.
		- The committee will vote and then make a recommendation to the City Council to approve or disapprove your application. Applications will receive final approval or disapproval at the City Council Meeting.
		- Event status can be found here: <https://cleelum.gov/city-services/parks/events/>
		- The City of Cle Elum is currently revising their permitting process and application, please make sure that you are up to date on the requirements, rules, regulations and associated fees with any events.
		- 1st Street and portions of 2nd Street at considered a state highway. All permitting should begin with WSDOT. A link for their special event permit can be found here: <https://wsdot.wa.gov/about/contacts/notification-special-event-state-highways>
	+ <https://cleelum.gov/wp-content/uploads/2024/12/2025-JLARC-FILLABLE-Lodging-Tax-App-1.pdf>
		- Debbie Lee, City Clerk, handles the Lodging Tax Applications and Reimbursements for the City of Cle Elum. You can mail or drop off a physical copy of the application at City Hall, or email Debbie at dlee@cleelum.gov. She will pass your application on to the Events and Lodging Tax Committee.
* Marketing Deadlines:
	+ Print Materials (CEDA) – May 23, 2025
	+ Social Media (CEDA) – June 6, 2025
	+ Newspaper Pioneer Day insert (Tribune) – **Monday**, June 23, 2025
	+ Weekly Newspaper (Tribune) – Tuesday 12:00PM before distribution on Thursday
		- Terry from the Tribune asked that we remind anyone applying for the 50/50 grant through the Tribune that the Tribue logo needs to be placed on ALL marketing materials, regardless of whether they are provided by the Tribune. This includes social media and print. For more information, please contact the NKC Tribune 509-674-2511
		- <https://nkctribune.com/contactus/matching-sponsorship/>

**Theme –** “1902/1903” – Cle Elum Established

Fun play on the founding of Cle Elum – hoping to instill as a permanent theme that we can build on in future years.

**Events**

* Parade (CEDA) - Confirmed
* Dock Diving Dogs (CEDA) - Confirmed
* Fireworks (CEDA) - Confirmed
* Fireman’s Pioneer Breakfast (CEFD Association) - Confirmed
* Fishing Derby (Kiwanis) - Confirmed
* Theater Production (Boulet Theater) - Confirmed
* Pioneer Day Queen Coronation - Confirmed
* Roslyn Riders Family Fun Play Day (Roslyn Riders) - Unconfirmed
* “Boss of the Toss” Cornhole Classic (Jerred Weis) - Unconfirmed
* 3-on-3 Basketball (Beau Nicholls) – Confirmed *(3/13/2025)*
* Rainier Revival (Mike’s Tavern) - Confirmed
* Street Fair & Fundraiser (Cle Elum Eagles) - Unconfirmed
* 9-hole Putt-Putt Golf (Dru Bru) - Unconfirmed
* Friends of the Carpenter Library Book Sale (Carpenter Library) - Confirmed
* ~~Craft Fair (Putnam Senior Center)~~
* Jam Shop Market (Vaughn Smith) – Unconfirmed
* Touch-a-Fire Truck (CEFD) - Unconfirmed
* Touch-a-Truck: Military Vehicle (Jim Hanson) - Unconfirmed
* Sassy Trash Market (Cyndi Crawford) – Unconfirmed

**Comments/Questions/Concerns**

* Amy McGuffin – Kittitas County Chamber of Commerce texted to let us know that she would not be able to make it in person.
	+ She asked Jordan to share that the KCCC would be willing to help with marketing efforts at large events, to help promote tourism in Kittitas County. They currently work with Genesis Marketing.
	+ KCCC is working with Bandwango this year as well and would like to do a digital passport during the Pioneer Days event.
	+ For more information, please reach out to Amy McGuffin (amy@kittitascountychamber.com) or Matt Anderson (matt@kittitascountychamber.com).
* Ideas forother events:
	+ Check with Mac-A-Bee’s to see if they would like to come downtown
	+ Look into the “Junktiquen” group to see if they would like to come to Cle Elum for PD
		- This is in lieu of Sassy Trash, if they are no longer going to do the event
	+ Community Dunk Tank
	+ Upper County first responder and forest service chili cook-off at the fields during the fireworks show to promote community and fundraising
		- Possibly for 2026 – introduce at 1st Responder Night
	+ Reach out the UKC Youth Baseball and Softball League to see if they want to open their concession stand and or participate in event
	+ Go out day after fireworks to clean up debris (Jordan will put something together)
		- Day of parade, will either be early in morn or after parade
	+ Kids/Dog Parade at the beginning of the parade to lead everything off
		- Possibly hand out popsicles or canned water
	+ Where to have Cossacks 25 min stunt show after the parade
		- In Parade Route
		- Eagles closure
	+ Bring in CC’s Ice Cream Truck to Fireworks Show and/or during Parade

**End 5:15PM**

*Next Meeting Wednesday, April 9, 2025, 4:00PM – 5:00PM*